



Rcadia Medical Imaging Wins 2009 AuntMinnie.com “Best New Radiology Vendor Award”
Prestigious Industry Award Recognizes COR Analyzer® System Marketer

Newton, MA, October 26, 2009 - Rcadia Medical Imaging, which markets its proprietary COR Analyzer® System for fully automated analysis of coronary CTA (cCTA) studies, announced today that it won AuntMinnie.com’s 2009 Minnie award for “Best New Radiology Vendor.” The Minnie awards, which are selected by an expert panel of radiology professionals, annually recognize excellence in radiology.

“We are pleased to recognize Rcadia for its achievements in medical imaging,” said Brian Casey, editor in chief, AuntMinnie.com. “We believe the company is a good example of the spirit of innovation that makes radiology such a vibrant and evolving industry.”

“We are extremely happy to accept this award from AuntMinnie.com, a key forum for the radiology community,” said Shai Levanon, President and CEO of Rcadia. “Rcadia has invested great effort to advance the COR Analyzer system and provide the radiology and cardiology communities with a powerful tool to support clinical decision making with cCTA studies. The award is a great honor that reinforces our commitment to develop and provide innovative solutions to improve patient care and increase workflow efficiency in a variety of clinical settings.”

The COR Analyzer System’s proprietary software enables the practical application of coronary CT angiography by identifying in real time significant coronary pathologies and providing an immediate indication of patients with coronary artery disease. The system is designed to provide clinical and healthcare cost benefits to the emergency department in triaging chest pain patients as well as workflow advantages in cardiology and radiology department settings. The COR Analyzer System function as an autonomous decision support system when an experienced cCTA reader is unavailable, a prioritization tool for high volume practices, an early response alarm system for CT technicians, and a second opinion diagnostic aid.

The COR Analyzer System, which operates seamlessly in the background, processes patient images from cCTA studies generated by all four manufacturers of 64 slice and above CTA systems. The Rcadia product generates results that determine whether there are significant lesions (more than 50 percent stenosis) in coronary arteries. The software provides visualization tools, allowing the clinician to validate the findings and see the precise location of detected lesions. In numerous clinical studies to date as well as in routine clinical use of the system, the COR Analyzer System has demonstrated high negative predictive value (over 95 percent).

Minnies candidates are nominated by AuntMinnie.com members in September of each year. Semifinalists and finalists are selected through a vote by AuntMinnie’s expert panel of AuntMinnie editors and radiology professionals. The 2009 edition of the Minnies featured 137 candidates in 13 categories, ranging from Most Influential Radiology Researcher to Best New Radiology Vendor.

About AuntMinnie.com

AuntMinnie provides a forum for radiologists, business managers, technologists, members of organized medicine, and industry to meet, transact, research, and collaborate on topics within the field of radiology with the ease and speed that only the Internet can provide.

About Rcadia Medical Imaging

Rcadia Medical Imaging develops and markets automated image processing software products for blood vessel analysis in patients with suspected cardiovascular disease. The company’s first FDA-cleared product, the COR Analyzer® System, provides fully automated, real-time analysis of Coronary CT angiography to enable the practical application of cCTA in detecting coronary artery disease. The COR Analyzer improves the utility of Coronary CTA studies in the emergency department to triage chest pain patients and optimizes work flow in cardiology and radiology departments. Learn more at www.rcadia.com.